

24 ANNUAL 25 REPORT



Mission Statement

Girl Scouting builds girls of courage, confidence and character, who make the world a better place.

Girl Scout Promise

On my honor, I will try:
To serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.

Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.



A Note From Our CEO



Dear friends,

As we reflect on the 2024–2025 membership year, I am proud of the impact Girl Scouts of Black Diamond Council has made across our region. This year represented meaningful engagement and strong outcomes for the members we serve.

Together, we supported 6,485 members across our 61-county service area, including 4,396 Girl Scouts and 2,089 dedicated volunteers. Girls expanded their skills by earning 10,688 badges and demonstrated leadership through the completion of 35 Bronze Awards, 28 Silver Awards and 8 Gold Awards.

Entrepreneurship remained a cornerstone of the Girl Scout Leadership Experience. During the 2025 Girl Scout Cookie Program, more than 600,000 boxes of cookies were sold, generating proceeds for troop activities, community service and future adventures.

Ensuring access to Girl Scouts continues to be a priority. This year, we provided \$71,321 in financial support, with \$58,615 directly benefiting youth members. Through the generosity of our donors and partners, we achieved \$788,868 in total annual giving and contributions, including 100% participation from our Board of Directors.

Signature events such as GIRLFest 2025 brought our sisterhood together and welcomed new friends, with 42% of attendees visiting West Virginia for the first time. Additionally, 72% of participating Girl Scouts said their involvement positively boosted their mental wellness.

Results from the Girl Scout Voices Count survey further showcase our impact. Locally, 94% of participants reported feeling safe, 89% felt a sense of belonging and 82% said they are planning to return. These outcomes prove that Girl Scouts is a trusted space where girls are supported to grow and lead.

Thank you for your continued commitment to our mission. With your support, we will continue creating opportunities that prepare girls to lead with courage, confidence and character.

Yours in Girl Scouting,

Beth Casey
Chief Executive Officer

Use your smartphone to scan the code and learn more!



Our Year at a Glance



girl scouts
of black diamond

2024-2025 Membership Year



8

Gold Awards



28

Silver Awards



35

Bronze Awards


Total Number of Youth Members:

4,396

Total Number of Adult Members:

2,089

603,395
Boxes of Cookies Sold



325
Day Camp Participants



1,330
New Uniforms Worn with Pride



310 Volunteer-led Troops

230
Total Donors



\$58,615
In Youth Financial Assistance



10,688
Total Badges Earned



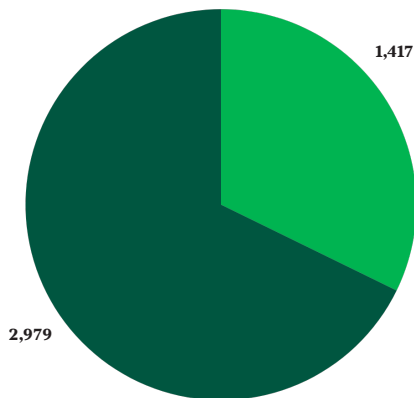
2024-2025 Membership

A Year of Growth, Impact and Sisterhood

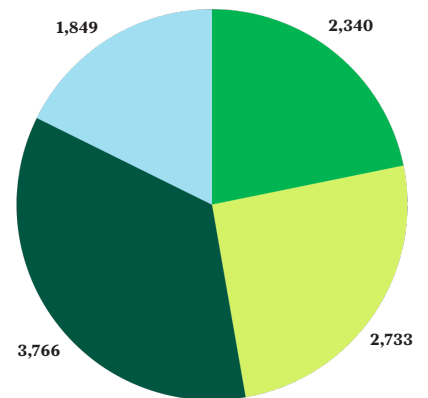
The 2024-2025 Membership Year was one of discovery, confidence and most importantly, friendship. At Girl Scouts of Black Diamond Council, **4,396 girls** in grades K-12 came together to explore new possibilities, build lifelong skills and make a meaningful difference in their communities.

Whether participating in one of our **310 troops** alongside our **2,089 adult volunteers**, attending council events or dreaming big through travel and leadership opportunities, Girl Scouting offered girls a place to belong and the freedom to be their authentic selves -- regardless of background or ability.

Together, Girl Scouts across our 61-county service region completed **5,534 community service hours** and earned **10,688 badges**, each aligned with one of Girl Scouts' four program pillars: **Life Skills, STEM, Outdoors and Entrepreneurship**.



Youth Membership*



Total Badges Earned*

Ensuring Their Success

The mission of Girl Scouts creates life-changing opportunities for girls. At Girl Scouts of Black Diamond Council, we are committed to removing financial barriers by providing financial assistance, ensuring every girl has the opportunity to shine.

Thanks to the generosity of individual, corporate and foundation donors, Girl Scouts build life skills and find their voice.

Ready to fuel more adventures for your local Girl Scouts? Visit [girlscouts.info/support](https://www.girlscouts.info/support) to learn how you can!

\$788,868

Total Annual Giving and Other Contributions

\$71,321

Total Financial Assistance Support

4 * The 2024-2025 Membership Year served 2,979 renewed Girl Scout members and welcomed 1,417 new members. Total badges included 1,849 Outdoors badges, 2,340 Entrepreneurship badges, 2,733 STEM badges and 3,766 Life Skills badges.

Participation Outcomes

Where Girls Grow into Leaders

In Girl Scouts, girls explore and learn through outdoor adventures, the Girl Scout Cookie Entrepreneur Program and hands-on badge activities. Guided by the **Girl Scout Leadership Experience (GSLE)**, these cooperative, girl-led experiences help girls thrive. During the 2024–2025 membership year, our youth and adult members achieved the following:



843

Total youth visitors at Girl Scout Camp



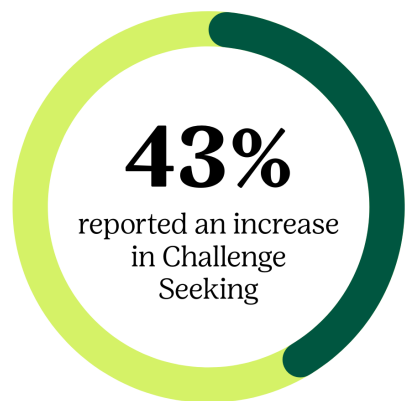
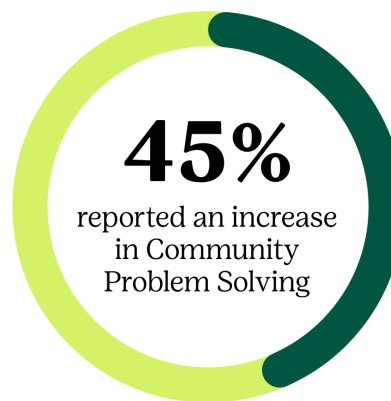
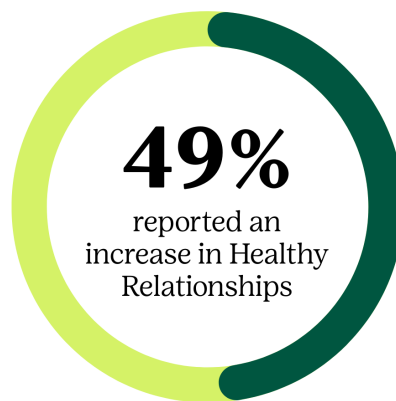
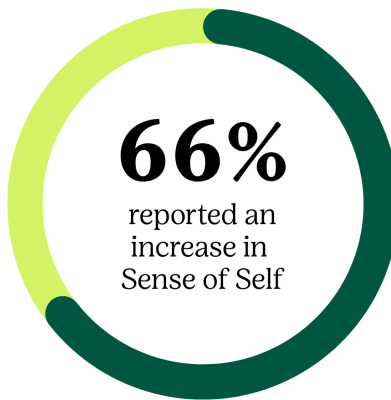
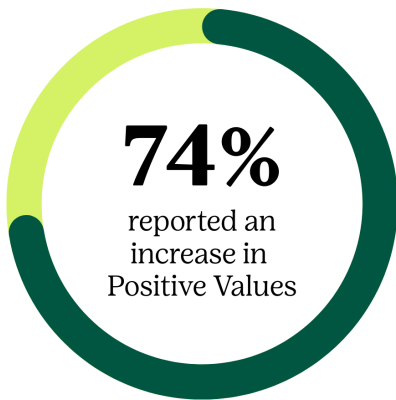
\$630,857

In total cookie-related Troop proceeds



5,534

Total community service hours

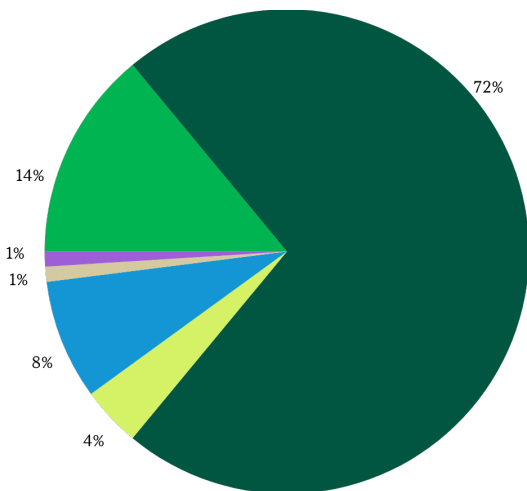


Finances

Financial Position as of September 30, 2025

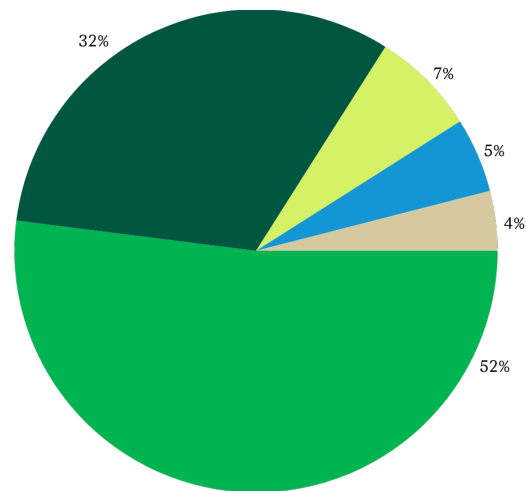
Total Assets	\$ 12,446,668	Total Liabilities & Net Assets	\$ 12,446,668
Cash & Short-Term Investments	\$ 2,744,415	Liabilities	
Receivables	\$ 172,748	Accounts Payable & Accrued Expenses	\$ 218,025
Inventories	\$ 126,717	Unearned Revenue	\$ 22,372
Prepaid Expenses and Deposits	\$ 69,119	Mortgage Payable	\$ 2,230,468
Land, Buildings and Equipment	\$ 5,261,928	Custodial Funds	\$ 97,990
Long-Term Investments	\$ 4,071,741	Total Liabilities	\$ 2,568,855
		Net Assets	
		Unrestricted	\$ 8,602,199
		Temporarily Restricted	\$ 389,783
		Board Designated	\$ 885,831
		Total Net Assets	\$ 9,877,813

2025 Revenue



- Public Support
- Product Program Sales
- Retail Merchandise
- Investment Income
- Other Income
- Program Service Fees

2025 Expenses



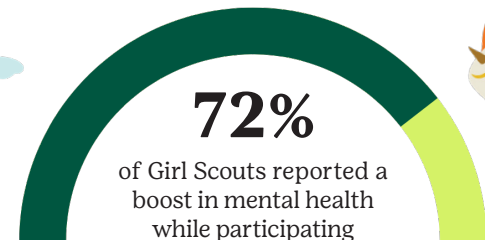
- Program Services
- Membership Services
- Management & General
- Volunteer Services
- Fund Development

Building Community

The 2024-2025 Membership Year was definitely one to remember, but don't take our word for it. Explore an outstanding year of Girl Scout sisterhood by the numbers.

GIRLFest Returns

Our bi-annual camping experience welcomed **489 Girl Scouts** from across the country to ACE Adventure Resort in Oak Hill, WV. Girls participating in outdoor activities while **building confidence, leadership skills and lifelong friendships.**



3,942

Trainings completed by 282 adult volunteers



\$8,879

Provided in event financial assistance



\$11,509

Total sales from Build-A-Bear Workshop



1,330

Total new youth member uniforms

67%

of attending Girl Scouts saw college in their future*



Real Ones Teen Summit

The Real Ones Teen Summit provided a weeklong leadership experience to **16 Girl Scouts** at the Anne McCuskey GirlZone and Urban Day Camp. Centered on growth and **career readiness**, this empowered girls to envision what's possible for the future.

**Of 16 attending Girl Scouts, 40% reported seeing a future at college at the beginning of camp.*



100%

Participation in Board Giving



Use your smartphone to scan and view our full report!

During the 2024-2025 Membership Year, Girl Scouts of Black Diamond Council received a total of **\$788,868** in annual donations and other contributions from **230** donors. Thanks to the donors listed below*, our Girl Scouts are encouraged to do anything they set their mind to. Through your generous contributions, our members have experienced the wonder of Girl Scouting, regardless of their ability to pay.

Can you imagine what Girl Scouts could do if you continued to partner with us? With your support, the possibilities for new fun, exciting adventure and lifelong friendships are endless.

Ready to continue your partnership? **Visit us online at girlscouts.info/support, or scan the qr code below to make a contribution.**

Diamond Circle

(\$10,000+)

- American Water Charitable Foundation
- Bernard & Blanche Jacobson Foundation
- Betty Klingensmith
- Cecil I. Walker Charitable Trust
- Daywood Foundation, Inc.
- Environmental Protection Agency
- EQT Foundation
- Kanawha Valley Council on Philanthropy
- Michael & Elizabeth Walker
- The Antero Foundation
- The Estate of Sally Roberts
- The Estate of Susan Thompson
- West Virginia First Foundation

Platinum Circle

(\$5,000-\$9,999)

- Berea College
- Community Foundation for the Ohio Valley
- George D. Hott Memorial Foundation
- Highmark West Virginia
- James Peyton Family Trust
- John Brown Family Foundation
- Kathleen Ellis
- Marietta Community Foundation Inc.
- Truist Foundation
- William & Sharon Flanery

Gold Level

(\$2,500-\$4,999)

- Andrea Smart
- Blenko Glass Company
- City of Charleston
- Community Foundation of the Virginias
- Dingess-Rum Properties
- Dominion Energy Charitable Foundation
- Encova Insurance Company
- Kathy Beckett
- Parkersburg Area

- Community Foundation
- Steptoe & Johnson
- Veterans of Foreign Wars of Ohio Charities

Silver Circle

(\$1,000-\$2,499)

- Aldersgate United Methodist Church
- Andrea Arco-Mastromachalis
- Annette Harris
- AssuredPartners
- Beckley Area Foundation
- Belington Clinic
- Beth Casey
- Bill & Beth Yaeger Jr.
- Carter Family Foundation
- Dr. Bonnie Thurston
- GLE Management Services
- Gray, Griffith, & Mays A.C.
- Greenbrier Valley Community Foundation
- HealthNet Areomedical Services
- John & Jo Ellen Yeary
- John McCuskey
- Julia White
- Justin & Carol McCarthy
- Lawrence Malone
- Pat Vincent
- Peoples Bank Foundation
- Raye & Paul White

Use a smartphone to view our full Annual Report!



Our Contributors

- Susan Lawrence
- Troop 32315

Black Diamond Circle

(\$500-\$999)

- Allison Ballard
- Andrea Rounds
- Barbara & Ralph Bean
- Bobbie Farley
- Brenda & William Lytle
- Charles Hornbeck
- Denise Davis
- Denise Hershey
- Ellen Spencer
- Fraternal Order of Eagles 519
- GSUSA Lifetime Members
- Herscher Foundation
- James Harless Foundation
- Jane Moore
- Jennifer Bennett Grube
- Jennifer Parsons
- Jennifer Vieweg
- Jill Kirtland
- Kathryn Tuckwiller
- Kelli Lewis
- Kroger Food & Drug
- Michael Torreyson
- Nancy Thomas
- New South Media
- Pam Farris
- Pamela Harvit
- Richard Sinclair
- Roberta Richmond
- Sallie McClaugherty
- Sheriff of Gilmer County
- Stacey Fragile
- Stephen & Diane Walker
- Sue Seibert Farnsworth
- Suzanne Goralczyk
- Terri Dodrill
- Tessa White
- Tradd Sleeth
- Virginia Jaskot

- WV Blue Line K9 Association Corporation
- WV Council of Churches

Leadership Circle

(\$250-\$499)

- Amy Fleischer
- Bettie Worley
- Bruce & Judy Holmes
- Cate Phillips
- Cindy Moffatt
- Debby Kemmerling
- Donna Dixon
- Elisha Teel
- Ellen & Marc Slotnick
- Ellen File
- Emily Welch
- Eye Care of McConnelsville
- Joe Whittington
- John Nash
- Julie Morgado
- Linda Wigal
- Lorie Wynes
- Lynn Anastas
- Marc Arnold
- Marissa Fox
- Mendy Hornbeck
- Minnie Hamilton Health System
- Natalie Huggins
- Nikki Bowman-Mills
- Nora Myers
- Richard Renick
- Tri-State Roofing & Sheet Metal - Charleston
- Tri-State Roofing & Sheet Metal - Parkersburg
- Valerie Richards

Partnership Circle

(\$100-\$249)

- Alice Riecks
- Bryan Shaffer
- Costco Wholesale Corporation

- Deborah Wilson
- Elizabeth Magnone
- Emily Shirey
- Evan Buck
- Gina Houser
- Hannah Anderson
- Hannah Yoder
- Helen Epps
- Howard Dewald & Elaine Saulinkas
- Jennifer Schwoerke
- Jessica Wintz-Adams
- Julie Davis
- Karen Courtney
- Katherine Wellford
- Kimberly Copney
- Kristen Beverage
- Lorette Cunningham
- Mara Ellis
- Mary Costello
- Meadow River Valley Rotary Club
- Nancy Rue
- New Martinsville Moose Lodge
- Phyllis Tondreau
- Putnam County Bank
- Robert Beckett
- Ronald Pearson
- Ronay Tenney
- Russel Smith III
- Ruthann Smithson
- Sara Hoblitzell
- Shannon Taylor
- Sharon Ritenour
- Sheri Riggins
- Shirley Walker
- Sidney Hicks
- Victoria Ramey
- William Toussaint

Scan here
to donate



2024-2025

Promise Circle

(\$50-\$99)

- Andi Sutyak
- Andrea Wheeler
- Angela Brown
- Bernard McGee
- Beth Goodwin
- Bob & Nancy Douglas
- Brooke Anderson
- Cheryl Stump
- Debi McCoy
- First Christian Church
- Gilmer County Faith Pharmacy
- Helen Southall
- Jeffery Starner
- Jeffery Wilson
- Jennifer Brooks
- John Crouse
- Kat Simmons
- Kerry Mullins
- League of Women Voters
- Leslie Goe
- Linda Gladwell
- Marilu Keller
- Mary Anne Courtney
- Megan Mahoney

- Mr. Frank Jackson, Esquire
- Paul & Monica Adkins
- Sarah Warner Eaton
- Taylor Bailey
- Teresa Noland

Friendship Circle

(\$25-\$49)

- Annie Freese
- Brandi McCumbers
- Carolyn Handy
- Courtney Curran
- Danielle Street
- Donna Crawford
- Earnest Carl Dawson Trust
- Edward Wheatley
- Emilie Lewis
- Hannah Casey
- Heather Ouimette
- Jennifer Barker
- Jenny Murray
- Jessica Perry
- Jill Upson
- Karrie Brainard
- Leyna Menefee
- Mary Mowrer
- Melody Henthorne

- Michelle Kinsley
- Rebecca Chasteen
- Rebecca Conrad
- Stacie Bolen
- Thomas Hays
- Tracey Suppa-Todd
- Tricia Roblee
- Troop 10549
- Wayne & Roseann Glover

Donor Circle

(\$1-\$24)

- Alyssa Roberts
- Amelia Phillips
- Brenda & Steven Bradley
- Carolyn Bieri
- Dr. Mary Marockie
- Elizabeth Vaughn
- Elizabeth Webster
- Gregory & Lynnda Kozera
- Karin Bright
- Laurie Collert
- Simone Statham
- Tina Chandler
- Tom Bragg
- UK Online Giving Foundation

United Way Support

- United Way of Central Maryland
- United Way of Central WV
- United Way of Monongalia Preston
- United Way of the Upper Ohio Valley

In-Kind Donors

- Crumbl

Tribute Donations

- Bernice Opal Soule
- Laura Bell

In Memoriam

- Becky Anderson
- Evelyn Wise
- Kathleen Meeker



Special Thanks to Troop 1912!

Girl Scouts of Black Diamond would like to thank our 35 members of Troop 1912 for their continued monthly support. Troop 1912 is an honorary troop for adults who are passionate about Girl Scouting. For a monthly contribution of just **\$19.12** (or more), interested adults can serve as a voice that helps shape the next generation of leaders, as well as take advantage of exclusive benefits.

If you or someone you know is interested in learning more about Troop 1912, or visit us online at girlscouts.info/Troop1912.

- Carol Anastas
- Allison Ballard
- Kathy Beckett
- Karin Bright
- Beth Casey
- Denise Davis
- Terri Dodrill
- Marissa Fox
- Stacey Fragile
- Suzanne Goralczyk
- Pamela Harvit
- Mendy Hornbeck
- Natalie Huggins
- Debby Kemmerling
- Jill Kirtland
- Kelli Lewis
- Cindy Moffatt
- Julie Morgado
- Nora Myers
- Cate Phillips
- Richard Renick
- Valerie Richards
- Roberta Richmond
- Sheri Riggins
- Andrea Rounds
- Ellen Spencer
- Elisha Teel
- Bonnie Thurston
- Jill Upson
- Emily Welch
- Joseph Whittington
- Linda Wigal
- Jessica Wintz
- Bettie Worley
- Lorie Wynes



She will because you can!

Girl Scouts creates life-changing opportunities—and your support helps make them accessible to all. At Girl Scouts of Black Diamond, we're dedicated to removing financial barriers through youth and adult financial assistance.

With the help of generous donors, girls in our communities can build skills, confidence and lasting connections.

Be part of the impact. Support Girl Scouts today at girlscouts.info/support.



Ready to join in the fun?

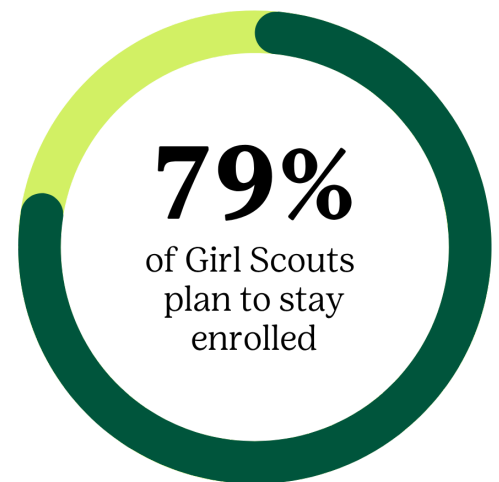
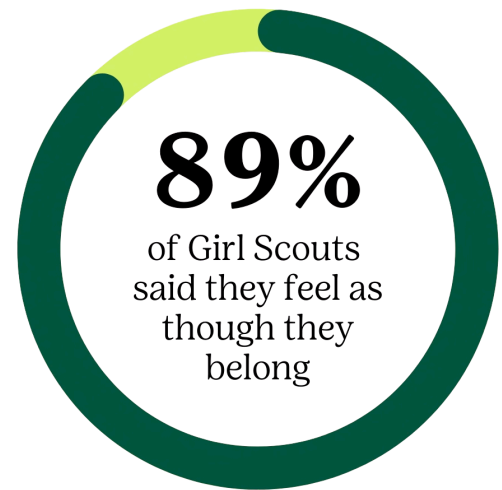
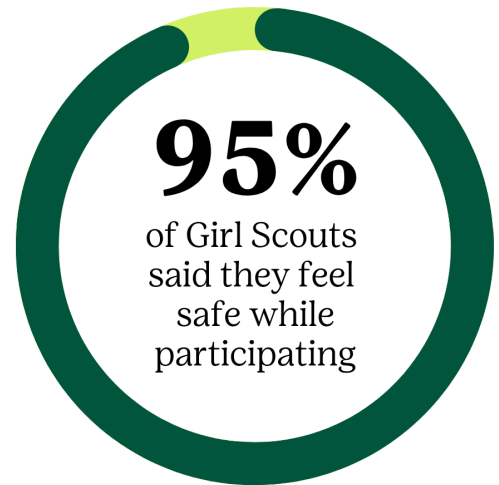
Girl Scouts of Black Diamond Council is working to empower girls as they make the world a better place. Does this mission align with you? Contact us to learn how you can get involved with the mission of Girl Scouts.

Whether it's volunteering, making a financial contribution or joining our Board of Directors, we're ready to welcome you to our sisterhood!



girl scouts 
of black diamond

Girl Scouts of Black Diamond Council
304-345-7722 | customer care@bdgsc.org
www.bdgsc.org



*Percentages show local survey results from the
2025 Girl Scout Voices Count survey.*